

Gramercy is a Digital Marketing Agency offering a broad range of online marketing services including: Web Design, Search Engine Optimization (SEO), Search Engine Marketing (SEM/PPC), Social Media Marketing and more.

Gramercy has extensive international experience in numerous industries, including law, international sport events and teams, entertainment, food and e-commerce websites. Our headquarters are located in New York and we have offices in London, Berlin and Singapore. We are looking for a fulltime business development intern starting asap. We provide a valuable learning experience in a relaxed office environment.

### **Business Development Internship in our NYC office**

#### **You will perform the following tasks:**

- Developing outbound sales campaigns
- Create Online Marketing Campaigns (Google, Facebook, etc.)
- Assisting in the optimization of sales workflows
- Research major target accounts and prospects and improve quality of the sales funnel
- Developing and processing weekly reports
- Assist in collecting and evaluating required due diligence for large ongoing opportunities
- Additional projects within the business development function

#### **We can offer:**

- Flexible Hours
- Great career development opportunity
- A friendly team with extensive online marketing expertise
- Weekly team lunch
- Internship will be compensated with a stipend of \$100 a month

#### **You should be able to offer:**

- Effective project and time management skills
- Attention to detail
- Capacity to learn and apply new technologies quickly
- Exceptional problem-solving abilities
- Self-motivation, ability to multi- task and critical thinking
- Excellent communication skills, open and friendly

Please send your application to [jobsnyc@gramercyglobal.com](mailto:jobsnyc@gramercyglobal.com) with "Business Development Internship NYC" in the email's subject line. Please indicate desired start date and how long you will be available.